



Grandmother Rederly Tree

PERFECTION IN

Holly

FROM THE BROWNELL FARMS OF OREGON

THE BROWNELL FARMS OF OREGON
take pleasure in presenting

Perfection in Holly

picturing the first authentic introductions
of named horticultural varieties
of English Holly (*Ilex Aquifolium*)



ARRANGEMENTS by Carl Starker
One of America's foremost floral designers
Author of "Album of Arrangements" 1953
and "Western Flower Arrangements" 1947



COLOR PHOTOGRAPHY by Charles Conkling,
1953 Gold Cup winner and recipient
of many merit awards in regional and
national competitive showings
of Commercial Photographers Assn.

COLOR REPRODUCTIONS by Agency
Lithograph Company of
Portland, Oregon.

ENGLISH HOLLY by Ambrose Brownell
Propagator and Grower of finest
Hollies, since 1910.

Silvery with Redery













Brownell's Special Tree

Through the centuries the symbol of Good Cheer at Christmas time, the holly beautiful is ever welcome, always appropriate, the key to warmer friendships everywhere. Perfection in holly will be found "Where Your Christmas Holly Grows" at the